

Lisa Leiter is a Managing Director and the U.S. Co-Head of the Financial Services team at Edelman Smithfield. She advises insurers, asset managers and other industry clients on media strategy, thought leadership, ESG communications and executive positioning. She also regularly works with C-suite clients on presentation and media training.

Lisa is an award-winning former journalist with more than two decades of experience as a broadcaster, print reporter and media strategist.

Before joining Edelman Smithfield, Lisa was most recently the Chief Content Officer for the Executives' Club of Chicago, where she created programs featuring Board Chairs, CEOs and top leaders from Fortune 500 global companies. Lisa is a former anchor/reporter for Crain's Chicago Business, where she launched the daily online video show, Chicago Business Today, and produced the Entrepreneurs in Action video series. Prior to that, Lisa was a correspondent for Bloomberg Television, reporting on the bond market and financial news from the Chicago Board of Trade. Lisa also was an on-air correspondent for CNN Financial News, a senior producer for Moneyline, and a staff writer for The Miami Herald.

Lisa graduated magna cum laude from George Washington University, where she was managing editor of the GW Hatchet.