

Yelena Maleyev

Senior Economist



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Function and specialization

Senior Economist,
KPMG Economics
KPMG U.S.

Education, licenses and certifications

- Certified Business Economist®
- M.A. Applied Economics, Georgetown University
- B.Comm (Hons), University of Manitoba

Background

Yelena Maleyev is a senior economist at KPMG, located in Chicago. Yelena monitors and analyzes national and international economic indicators on which she is regularly quoted in the financial press. She provides analysis and insight on economic data and policy developments for the KPMG Economics team, firm leadership and clients, helping them to make informed decisions and better hedge economic risk. She reports directly to the Chief Economist, Diane Swonk. In addition to the macro economy, Yelena has developed an expertise in the housing and construction sectors. Since joining KPMG, she has become a requested speaker who frequently provides insight and analysis for client presentations.

Prior to joining KPMG, Yelena worked as an economist at the accounting and consulting firm Grant Thornton LLP, where she focused on the housing market, the construction sector and the U.S. consumer. Her research has been featured in major media outlets, including The Washington Post, The Hill and NBC. Yelena worked closely with Diane on assessing key industries for clients and to support internal firm strategy for the national leadership team.

Yelena came to economics via marketing; that background has given her a strong understanding of the connection between economic analysis and communication. Her attentiveness to client communications allowed her to move quickly up the ranks in her marketing roles.

Yelena is a Certified Business Economist (CBE) and a member of the National Association for Business Economics (NABE). She was a member of the Financial Roundtable for NABE, on the planning committee for the 2022 Annual Meeting and has rapidly progressed through the ranks of the association. She currently serves on the Outlook Survey Committee, which puts her in direct contact with top academics and economic policy makers from the Federal Reserve to the White House and Treasury Department.

She earned her master's degree in applied economics from Georgetown University and a bachelor of commerce degree with honors from the University of Manitoba where she majored in finance and international business. Yelena is trained in statistical analysis and programming from the University of Chicago Booth School of Business.